



# **Resisting obsolescence - The role of a 'culture of repair' for sustainable development**

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[www.challengeobsolescence.info](http://www.challengeobsolescence.info)

[www.reparakultur.org](http://www.reparakultur.org)



MEDION



Quelle: Pixabay

The



Quelle: Pixabay

constant



Quelle: Pixabay

cultural

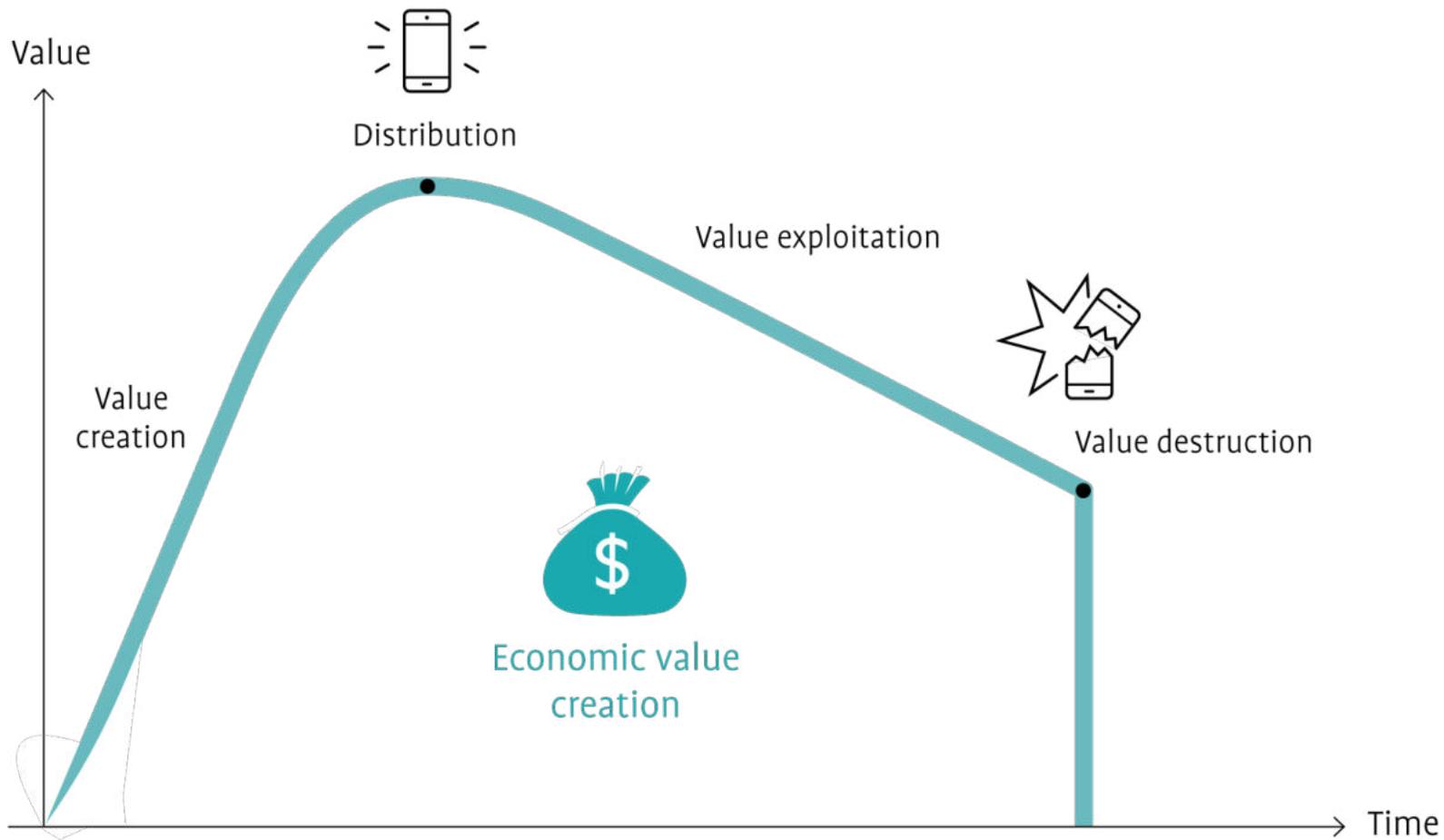


Quelle: Flickr - Axel Schwenke

production of  
worthlessness



Quelle: Wikimedia Commons

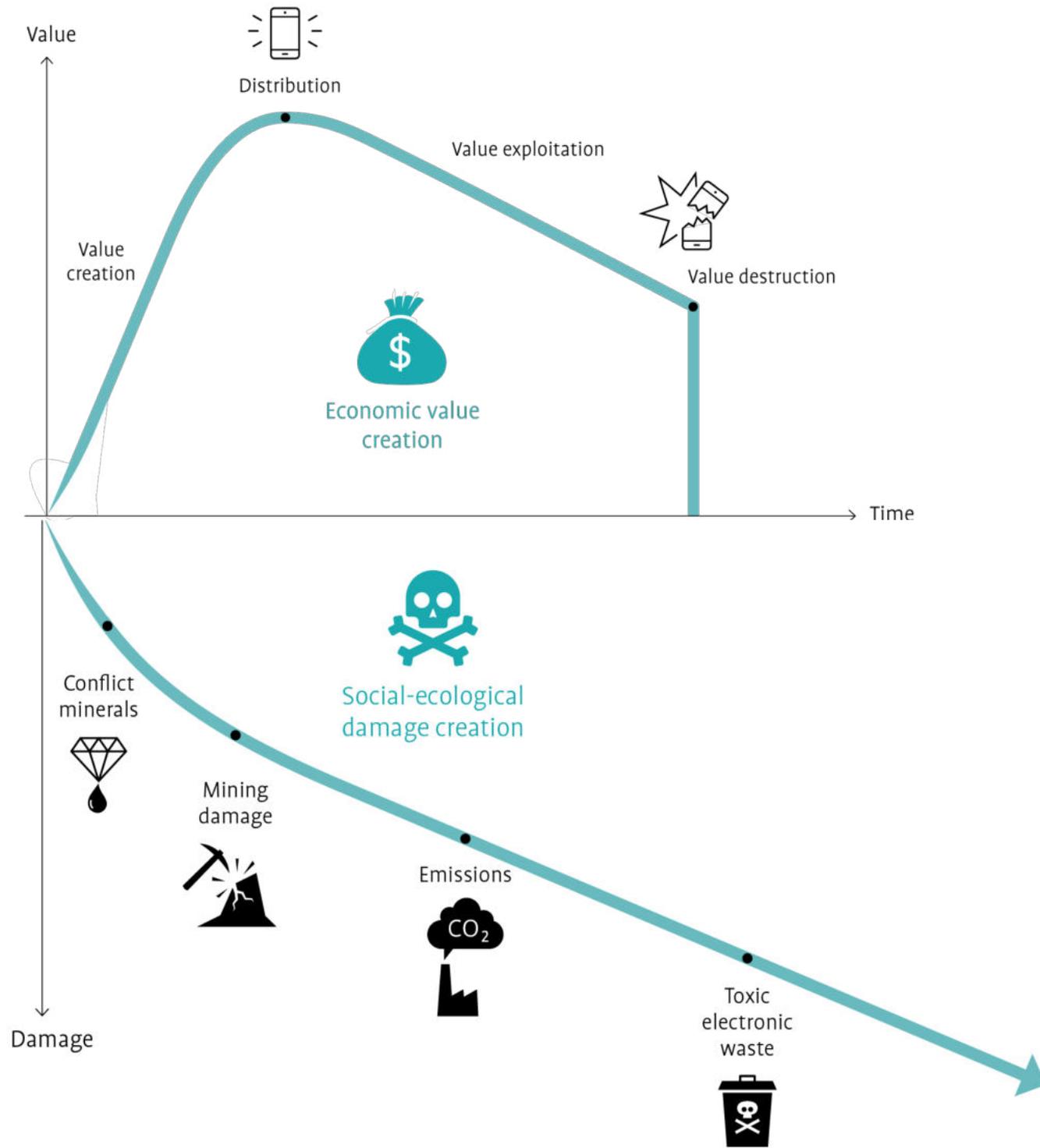






**968  
TWh**





## Hersteller sorgen mit perfiden Tricks für Umsatz

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"If I move in the consumer sector, where the consumer has the basic expectation, I have to bring out a new [device] every year, then someone will not think much about sustainability." (*Quote representative of an international technology company*)

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**washing machine, although the old device still works.**

**53% say it is a great feeling to hold a new smartphone in their hands.**

*(representative online survey with 2,000 participants)*

**A new phone every year for only \$149**

Love the feeling you get from having the latest phone?

With New Phone Feeling you can take up a brand new mobile just twelve months into your contract for only \$149.



Quelle: Internetwerbung

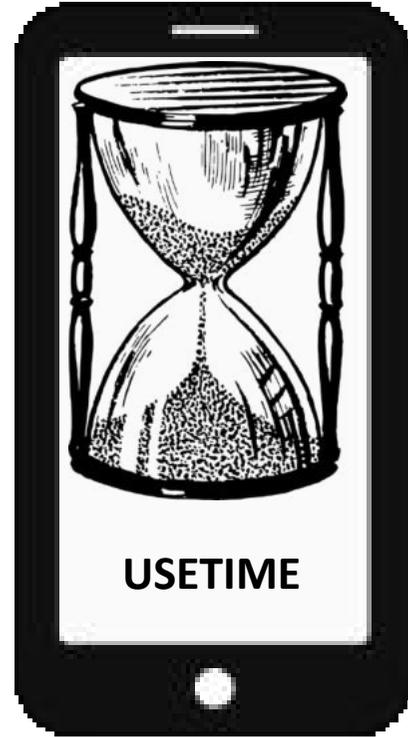


Number of kettle models available in online electronic retailer:

**800!**

Prediction of usetime of the old device and decision for or against repair  
(regression analysis of data from a representative population survey, N = 2,000)

## Newism



## Practical knowledge



Responsibility



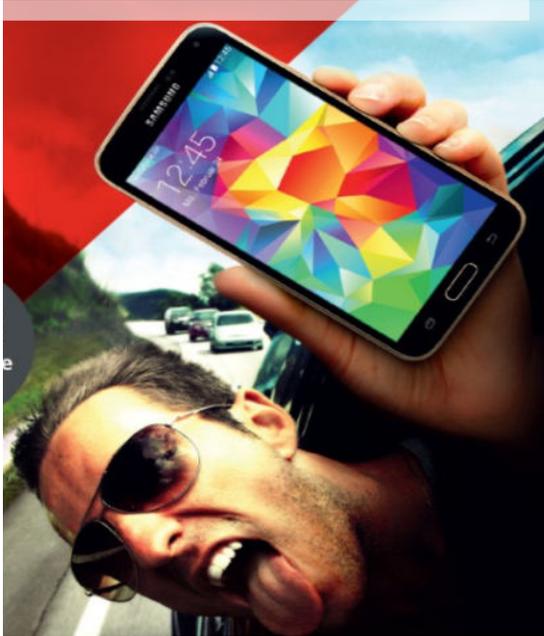


**71% say it is exhausting that there are constantly new models on the market.**

*(representative online survey with 2,000 participants)*

Prediction of lifetime of the old device and decision for or against repair  
(*regression analysis of data from a representative population survey, N = 2,000*)

**Newism**



**Practical knowledge**



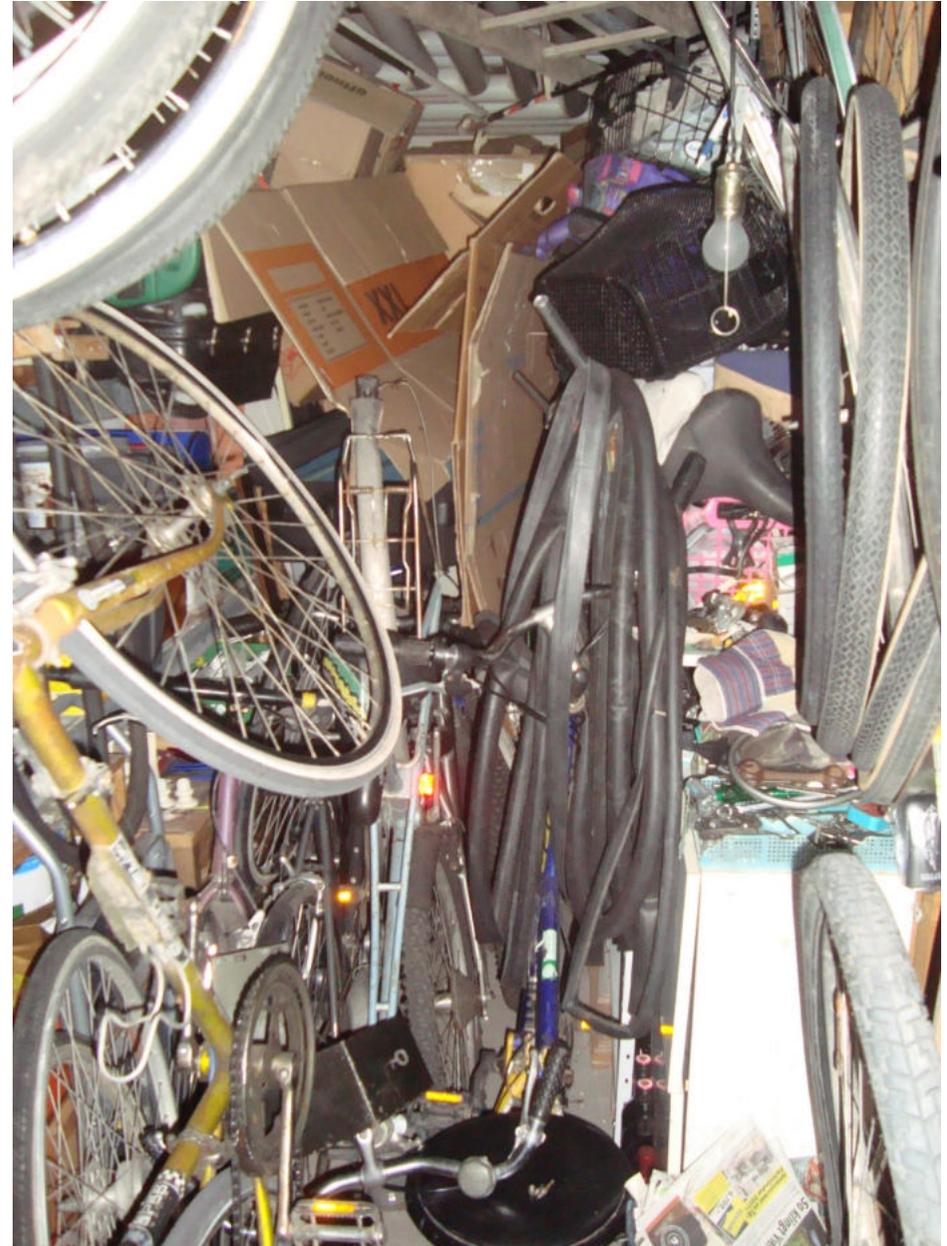
**Responsibility**



A culture of preserving value?



Keep unused items in a waiting position!





Repair!  
... with and for others!



*Repair-Café-Helper from Munich*

"We often experience in the Repair Café or in the circle of friends that people trust each other more together. Even a collection of self-appointed "idiots" actually always achieve something together as a group! Getting something together again creates a sense of community and courage for the next attempt."



Do immortal things  
yourself!

*DIY-person from Munich*

We all know that, if we get a box of Merci or something homemade, we cherish the homemade.

# heine heine CASUAL Boyfriend-Jeans mit Farbflecken

★★★★☆ (89) [anzeigen](#) >



€ 69,99 inkl. MwSt. zzgl. [Versandkosten](#)

 oder € 6,25 in 12 Raten > [Ratenrechner](#)

Farbe: **blue denim**

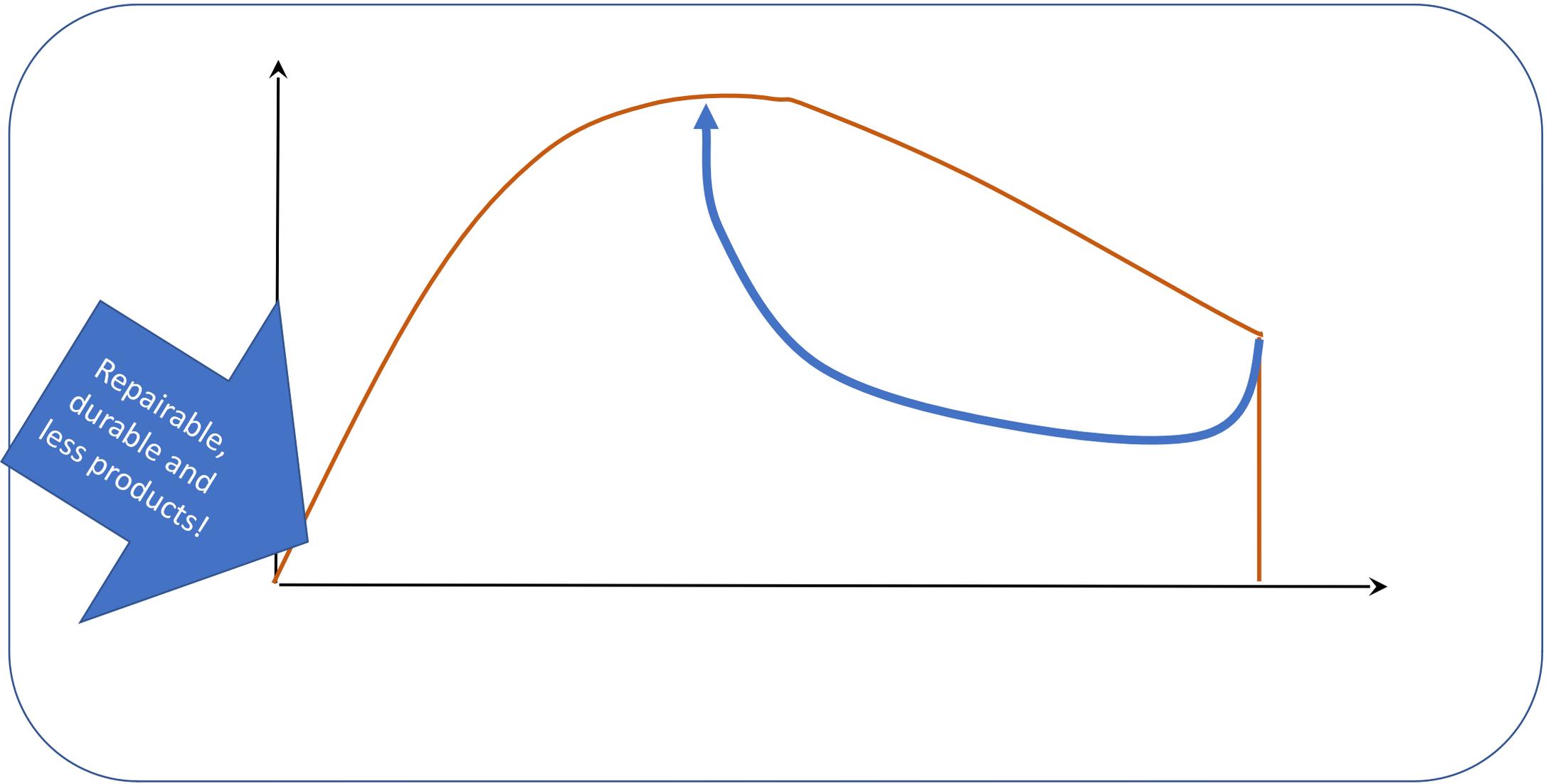
Größe: **34**

34  36  38  40  42  44  46  48

**lieferbar - in 2-3 Werktagen bei dir**

 [In den Warenkorb](#)

 [Artikel merken](#)



**That is why sustainable development needs more soldering irons and sewing needles...**

**...and more storage space...!!**



Together with makers and guests of repair cafés and open workshops and other citizens, we explored what motivates people to repair and make their own, what experiences they make and how this changes the relationship with everyday objects.



**Zusammen**



**Schrauben**

a culture of repair and making



**es ist immer was zu tun**

**Making and Repair is everywhere**

**zusammen schrauben, gemeinsam machen**

**Communities of Repair and Making**

**SICH KÜMMERN –**

**MAKING AND REPAIR IS CARE**

**Unsere Beziehungen  
mit den Dingen**

**Our relationships  
with things**

**Das richtige Werkzeug ist  
entscheidend!**

**The right tool is crucial!**

**Du entscheidest, was das richtige  
Werkzeug ist!**

**You decide what the right tool is! .**



Thank you  
for listening



REPAR/KUL/TUR-Team @ FixFest

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